

LOCAL

SATURDAY, OCT. 6, 2007

New fire hall unveiled

BY PATRICK BRENNAN
TIMES-JOURNAL STAFF

SHEDDEN — The vision Southwold council had four years ago to combine two older, outdated fire halls into one came to life officially Saturday.

Mayor Jim McIntyre led dignitaries in cutting the ribbon for the official opening of Southwold Fire Hall No. 1.

The new hall, located on Union road between Shedden and Fingal, replaces older halls in those communities.

"Four years ago, council recognized the need for this facility," said McIntyre.

The former Fingal fire station is now used for the township's newly created water department and storage.

Features of the new three-bay hall include minimum maintenance design, expanded office and storage areas, a large

parking lot and an on-site water main and hydrant for fast refill of the department's tanker truck.

Lynn Acre, Elgin county warden, said it was a day to celebrate Southwold's commitment to long-term firefighting strategies.

The ceremony was timed to coincide with Fire Prevention Week and fire prevention activities planned for this week.

"Fire prevention days are fantastic for the community," McIntyre said.

He paid tribute to the commitment and dedication of volunteer firefighters on call 24 hours a day,

seven days a week.

"I guess we don't stop and appreciate that," he said.

McIntyre said the new station should improve response time for Southwold firefighters. The township's other station is located in Talbotville.

The station includes extra room on the property

for future expansion and training headquarters.

McIntyre said the new station, built at a cost of \$400,000, came in on budget.

It houses a rescue truck, pumper and tanker.

Fire Chief Mike Rozario said there are 40 firefighters volunteering with the department.



Matt Foster, left, gets a lesson Saturday from Southwold firefighter Kevin James on the right way to operate a fire extinguisher. It was all part of fire prevention displays offered in conjunction with the official opening of Southwold Fire Station No. 1. (T-J photo)

Tweedsmuir, Curator
Dora McArthur

Shedden W. I.
April, 2008



NOW IT'S OPEN:

Oct. 6, 2007

Cutting the ribbon Saturday to officially open the new Southwold Fire Station No. 1 are Deputy Chief Robert Brown, left, Nelly Green, of the Ontario Fire Marshal's Office, Elgin-Middlesex-London MPP Steve Peters, Southwold Mayor Jim McIntyre, Elgin Warden Lynn Acre and Southwold Fire Chief Mike Rozario. (T-J photo)

Oct. 6, 2007

ONTARIO

RECEIVES PLAQUE:

Bert Dennis left, who designed the new Southwold Fire Station No. 1, receives a plaque expressing appreciation from Coun. Grant Jones and Southwold Mayor Jim McIntyre, during the official opening ceremonies for the hall Saturday. (T-J photo)



Shedde:

Shedden W. I.
Tweedsmuir Curator
Dora McArthur
April, 2008



NEW PUMPER TRUCK:

A new 1,400-gallon pumper tanker was the fifth truck purchased for the Southwold No. 2 Fire Department. It was purchased for \$52,000 and inspecting the new purchase (in this undated photo) are, kneeling at front, Bud Marr, a volunteer firefighter. From the left are: Ken Monteith, Keith McLean, John Beharrell and Reeve Lester Longhurst, all of the Southwold Council, and Howard MacKay, sales representative from King Seagrave Ltd. of Woodstock, and behind are firefighters Dave Carroll and Carl Chamberlain. (This photo is part of the St. Thomas Times-Journal Collection, courtesy of the Elgin County Archives. Anyone with information, questions about the photo or seeking reprints, please call the archives at 519-631-1460, ext. 154.)

*Curator
Dora H. McArthur
Shedden W.I.
April 2009*



PALMER'S GENERAL STORE, ca1923.
SHEDDEN, Southwold Township

During the first part of 1981 I remarked to my brother Ralph, "This next year, 1982, marks 60 years since this business was founded by our parents; we ought to celebrate it in a fitting way." There was a small brick building at the rear of the main store and an area as large as the building surrounding it. The building was in a bad state of repair and needed to be torn down. Everything worked out much better than we had anticipated. We were able to have a one story building constructed that adds about 1500 square feet to the main store floor space. It took a lot of work and planning but it has made a tremendous difference to the store. We have been able to spread out some of the crowded sections and leave more free aisle space for shopping comfort.

There was an unusual interest on the part of the local tradesmen to do the very best possible job at the minimum price. A great deal of extra help of both the mental and manual type fell to my brother Ralph who seemed to enjoy it all despite the extra work. There were Ralph's two sons, Leonard and Murray, his son-in-law Murray Silcox and his brother-in-law Carl Chamberlain; they all co-operated in a very wonderful way.

Another factor on which I had not anticipated was our customers. From the very start they were interested in what we were doing. They seemed glad to put up with the inconveniences of trying to carry on business during extensive alterations. It has all made it possible for us to do more business more efficiently with the same amount of staff, a fitting way to celebrate our 60th year in business here.

Get it all at Palmer's

BY TIMES-JOURNAL STAFF

SHEDDEN — Here's your shopping list:

- milk
- home-made pies
- rubber boots
- house paint

There's at least one store where you could fill your list in one stop, Palmer's Red and White Supermarket.

Family owned and operated since 1922, the store is reminiscent of the general stores of yesterday.

"We're not a chain store, but we're a link in the community," said Brenda Silcox, whose grandparents, Leonard and Ruth, purchased the store 73 years ago.

In 1929, the store became one of the first Red & White affiliates in Canada.

Brothers Ralph and Clarence took over from their deceased parents in 1953 and were the owners until 1994 when Clarence died.

Now, ownership is shared between Ralph, Len and Murray Palmer and Murray Silcox.

Other family members including Jean and Pat Palmer and six grandchildren also work at the store.

RED & WHITE...
Palmer's Red & White Supermarket has been an institution in Shedden since 1922. The store is now owned and operated by, from left, Ralph, Len and Murray Palmer and Murray Silcox.

When the Red & White group disappeared several years ago, Palmer's opted to keep the name while carrying on business as an independent.

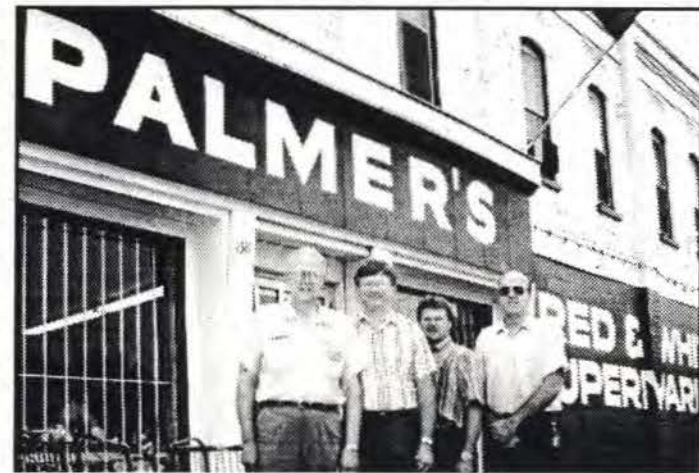
The store has expanded four times, most recently in 1983, doubling the selling area to 6,500 square feet.

While primarily a grocery store, Palmer's also handles dry goods, toys health and beauty aids, work clothes and giftware. Palmer's hardware and paint section grew after the hardware store in Shedden closed.

Elements of success have been personal service for customers including carrying out purchases to the parking lot, a dedicated staff and strong community involvement.

Ralph Palmer, for example, was a village firefighter for 43 years. Other family members have been involving in an array of community endeavors including the community centre, Rosy Rhubarb Festival to the Women's Institute.

Full-time and part-time staff members are Doreen Lunn, Pearl Clarke, Carol O'Connor, Rose Wilcox. Husband and wife Mike and Ruby Dees oversee the meat department.



PALMER'S

FAMILY OWNED &
OPERATED SINCE 1922
IN SHEDDEN 764-2960

STORE HOURS: MON. - SAT. 8am-6pm Fri. 'til 9pm

Shaw's Ice Cream

assorted flavours, Save 90¢
4 litre Pail

6.99

Quilt Batts

100% polyester
84 x 106" or
78" x 100"

5.49

Sultana Raisins

5lb Bulk Store Pack.
everyday
low price

5.99

Medium Ground Beef

From our Butcher Shop

3.28Kg lb **1.49**

Flannel back Vinyl Tablecloths

52x70",
assorted
patterns

2.99

Men's Rubber Boots

Canadian made, 12
inch sizes
7 to 12

14.95

• One Stop Shopping, A Mall within a Store

• We're here to Help - Friendly Service

Groceries, Fresh Fruit & Vegetables, Meat from our Butcher Shop, Housewares, Health & Beauty Aids, Hardware, Paint, Keys cut, Scissors & Knives Sharpened, Photocopying, Film Service, Hallmark Cards, Workware, Drygoods, Shoes & Boots, Dry Cleaning Depot

• Visit our upstairs with Gifts & Toys for any occasion •

Special Prices in effect until Sat. Oct 7.

1997

BIRTHDAY CELEBRATION AT PALMER'S

The mall within a store in the heart of Shedden

By TIMES-JOURNAL STAFF
SHEDDEN — For Ralph Palmer, you can go home again.

In fact, it's just a short stroll from his office, through produce and past the meat department.

Palmer, 68, was born over the grocery store that bears his family name.

This year, he is celebrating his 50th year working at Palmer's Supermarket which he now owns with sons Len and Murray, and son-in-law Murray Silcox.

And this week, the family-owned and operated business marks its 75th birthday.

Thanking customers, they are serving cake and

coffee and will have live music the weekend of Nov. 21 and 22.

Leonard Palmer, Ralph's father, bought the business in 1922. He was a Barnardo Boy from England, one of hundreds of orphans sent to Canada.

Leonard bought a grocery store in 1920 in Fingal with his wife, Ruth, after serving during the First World War in the Canadian Army.

The couple moved two years later to Shedden, where the post office was available.

FOUR GENERATIONS

Today, four generations of Palmers have served

the community in the store which, in the meantime, has expanded twice.

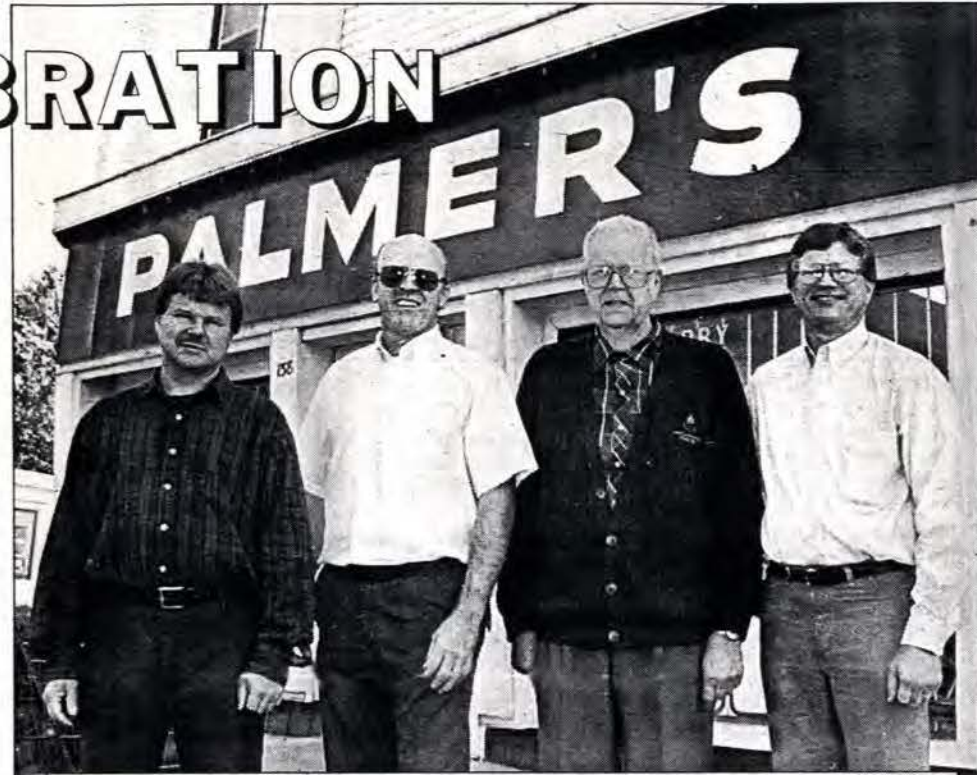
But Brenda Silcox, Ralph's daughter, notes their success is due to their customers.

"We appreciate their loyalty."

Ralph says keen competition in the supermarket means the Palmers have to keep their pencils sharp.

"We try to be competitive with St. Thomas and London, the malls and the chain stores. Otherwise, people will drive by your door."

Len says service is also an important part of the Palmer formula.



Murray Palmer, left, Murray Silcox, Ralph Palmer and Len Palmer own Palmer's Supermarket which celebrates its 75th birthday this month. Four generations of the family have served the community. (T-J photo)

"If we don't have something we try and find it."

But looking around the store's two floors, one might wonder what could be lacking.

In addition to groceries, fresh fruit and vegetables,

and a butcher shop, Palmer's sells health and beauty products, hardware, paint, workclothes and boots, and gifts and toys.

They bill themselves as a mall within a store. And

Len laughs that what Palmer's is doing, big box grocery stores are just now copying.

Palmer's is open 8 a.m. to 6 p.m. Monday through Saturday and Friday nights to 9 p.m.

Dora McArthur - Creator -
Shedden WI
Twcedsmr HistoRy
1998

Palmer's 75th Anniversary Celebrations

For the whole month of November, we are happy to be celebrating 75 years of independently owning and operating our store. We have planned some special events as a way to say "Thank you" to our valued customers. We've also been able to pass on to you some great savings, so watch for these in our weekly flyer. A retail business does not survive without customers! We thank you for your friendship, support and patronage over the years!

We would like to share a little of our history with you. Our grandfather, Leonard Palmer, was a "Bernardo" boy from England. As some of you may know, Bernardo boys were children with no one to care for them. They were sent by boat to Canada to a supposed better life. Our grandfather worked in various farming placements, enduring typically harsh conditions before he was hired on as a farm labourer in Peterborough. This is where he met and married our grandmother, Ruth. In 1920, they bought a grocery store in Fingal, however later in 1922, they purchased the grocery store in Shedden and also operated the Post Office there (the original store is the west end of our present location). The living quarters were at the back of the store and upstairs, and here they raised their four sons, Clarence, Douglas, Ralph and Eric. Our grandparents passed away within 9 months of each other in 1952 and 1953 at a very young age. Clarence (deceased 1994) and his wife Dorothy and eventually their daughters Ruth and Pat and Ralph (Dad) and Jean (Mom) and eventually their children Brenda, Leonard, Peggy and Murray, carried on the grocery business. Douglas became a school teacher and Eric (deceased 1996) a medical doctor. Clarence and Ralph worked together from 1947 to 1994. We are proud of the fact that this year, Dad will be celebrating his 50th year of managing and working at the store.

DOWN MEMORY LANE - Groceries were delivered by horse and buggy and then by car, deliveries were made with the little red wagon by two generations of Palmers; groceries were quite often charged and later paid, with eggs or the like; with no refrigeration, butter and cheese were kept in the basement; milk was delivered by John Orchard and later George Ross; milk came in glass bottles; mail was picked up at the back of the store; sugar, flour and oatmeal came in 100lb bags and were sold in bulk; molasses came in barrels and customers brought in their own containers to fill; tea came from China and was in a 50lb wooden crate lined with a heavy foil, also sold in bulk; we sold bolts of material; a truck delivered kerosene oil to us, 50 gallons at a time and the customer brought their own container to fill; we used floor oil for our hardwood floors; wood, and later coal was burned in the pot-bellied stove; at one time the store was opened from 6:00 a.m. to 11:00 p.m.. We have always been closed on Sunday.



The original store building was built in 1875 by Mr. Wallis. In 1962, the store expanded to include the building to the east which once housed a doctor's office, library, insurance office and furniture store. Originally, the telephone office was situated upstairs. Once again the store expanded in 1981.

Currently, ownership is shared by Ralph, Len, Murray, and Murray Silcox. Ralph's wife Jean, Len's wife Pat, Murray's wife Brenda, and daughter Peggy assist at the store. Grandchildren, Joshua, Janine and rry have worked at the store in the past, and currently grandchildren, Kelly, Christopher, Michael, Erin, and Tim are a great help. Andrew and Braydon are future helpers.

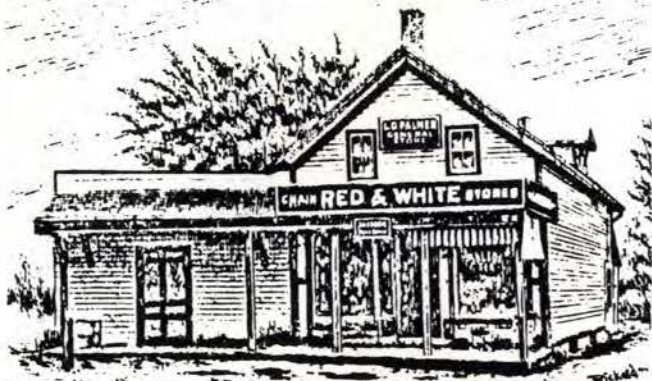
As our way of saying "Thanks", please come and join us on Friday and Saturday, November 7 & 8 for cake and coffee. As you browse around, listen to live keyboard music on November 21 & 22. For the entire month of November, enjoy a free cup of coffee while you shop and enter in our weekly draws.

Thank you all for your patronage and a special thanks to our past employees and our competent staff - Pearl, Carol, Rose, Sue, Craig G. and Craig S. Also, we must mention what a blessing those of you are

who knew our grandparents and have known our family through the years, as you are an invaluable part of our store family.

If you have not been to our store, please drop in to see us. We are thankful for the past 75 years of business and look forward to serving you for many more!

Ralph and Jean, Len and Pat,
Murray and Ineke, Murray and Brenda
And all our family



CELEBRATING BUSINESS MILESTONE – Palmers store in Shedden is celebrating 75 years as a family owned and operated business. Over the years the building has been expanded but personal service and quality have remained the same. Pictured are, left to right, front row: Ralph and Jean Palmer. Back row: Murray Palmer, Brenda and Murray Silcox, Len and Pat Palmer.



PALMER'S STAFF, 1972:

The staff of Palmer's Red and White food and variety store in Shedden celebrating its 50th anniversary in October 1972.

Front row, left to right - Debbie Chamberlain, Kathy Corneil, Jean Carr, Mary Hagerty. Back row

- Carl Chamberlain, Clarence Palmer, Ralph Palmer. (This photo is part of the St. Thomas Times-Journal Collection, courtesy of the Elgin County Archives. Anyone with information, questions about the photo or seeking reprints, please call the archives at 519-631-1460, ext. 154.)

TIMES-JOURNAL

**BYGONE
DAYS**

Dora M. Arthur
Curator
W. J.
April 209

The advertisement below was sent to us by a reader after having lined the bottom of a drawer since 1932. It's from what became Palmer's Country Store Supermarket in Shedden, which closed only recently and may still be reopened by new owners. Leonard Palmer was an orphan from England and he, along with his wife Ruth, started a grocery store in Fingal in 1920. Two years later they opened this location and it had been a family business ever since. It's almost unfair to call it a grocery store, since they carried everything a small community needed, from plumbing supplies and paint to garden tools and toys. Like these prices, they will be missed!



Heart IS TRUMP this WEEK-END

at the **RED & WHITE Stores**

INDIVIDUALLY OWNED

For Your **St. Valentine's Party**
 Good things to eat are always the "heart" of the party, & Red & White Stores have a large selection to choose from — priced at Money-Saving figures.

SPECIALS ON SALE FEB. 7th, 8th. & 9th.

| | | |
|----------------------------------|-----------|------------|
| Chocolate Drops | per pound | 15c |
| Fancy Mollasses Kisses | " " | 15c |
| Assorted Jelly Beans | " " | 15c |
| Fancy Chocolates | 2 lb. box | 54c |
| California Budded Walnuts | per pound | 25c |

MILD SMOKED Fillets CROSSPACK SELECTED **2^L 25^B 5^S c**

| | | |
|---|--|--|
| SALMON RED & WHITE BRAND FANCY SOCKEYE The Pick of the Catch half lb. tin 19c | FANCY CALIFORNIA NAVEL Oranges MESSINA LARGE Lemons | 200 size LARGE SWEET JUICY Doz. 39c FULL OF JUICE Doz. 23c |
|---|--|--|

| | |
|---|--|
| Conner's Herrings In Tomato Sauce Very Tasty 15c | MAPLE LEAF RASPBERRY or STRAWBERRY with added Pectin JAM 32 oz. Jar 29c |
|---|--|

| | |
|--|--|
| CLARK'S Large 2 1/2 Size Tin PORK & BEANS 2 tins 25c PANCAKES & MAPLE SYRUP Pure Maple Syrup 16 oz. Bottle 25c Aunt Jemima Pancake Flour 16c " " Buckwheat " 19c | Gold Soap 5 bars 19c Laverson's Snowflake Makes dish washing easier 4 pkgs. 25c |
|--|--|

| | |
|---|---|
| Magic Baking Powder 1 lb. 36c TEXAS SWEET Large 112's Grapefruit 5 for 25c | RINSO Soaks Clothes Clean Large package 23c |
|---|---|

| | |
|--|--|
| Red & White VACUUM FRESH COFFEE 1/2 lb. tin 23c 1 lb. tin 43c | ZEBRA STOVE POLISH Lasts longer 10c |
|--|--|

L.D. PALMER

Shedden Ont.

Health & Beauty

Shampoo, Deodorant,
Band-aids, Hairspray,
Mouthwash, Toothpaste

25% off

Quaker Muffin, Cookie or Brownie Mix

assorted, save 1.50

2.49

Iams Cat Food

assorted
1.59 - 1.81 kg

9.79

Soup

Campbell's, Heinz
or Compliments
assorted, condensed
284 ml

15% off

Greeting Cards

40% off

Baby Clothes

25% off

Sand Paper

25% off

Plumbing Supplies

20% off

Light Bulbs

20% off

Watches

40% off

Hardware Tape

20% off

Tremclad Paint

30%

Electrical Supplies

30% off

Batteries & Flashlights - 20% off

Going Out of Business Sale

2nd last week - everything must go - new mark downs
-milk, bread, meat & produce still in stock
-many great deals are still available!

Pork Loin Chops or Roasts

Centre Cut
boneless

8.80 kg lb **3.99**

New White Potatoes

No 1 Grade
Product of Canada

10 lb bag **1.99**

Boneless Blade Beef Roast

6.59 kg
Canadian AA Grade Beef

lb **2.99**

Striploin Steaks

value pack
17.61 kg
Canadian AA Grade Beef

lb **7.99**

Breakfast Sausage

pure pork
4.39 kg
(11 lb box - 19.99)

lb **1.99**

Field Tomatoes

No 1 Grade
3 litre basket
Product of Ontario

2.99

Prune Plums

large size, #1 Grade
1.5 litre basket
Product of Ontario

2.99

Bananas

golden ripe
from the tropics
1.08 kg

lb **.49**

Jello Jelly Powders

also No Name or
Jello Light
85g/85g/9.1-11.2g

.59

Lipton Sidekicks

assorted, 111-154g
(No Name Side Dishes.79)

1.39

Cheese or Margarine

all brands
and sizes

10% off

Baffin Boots

Ultimate Cold
Men's size 8-12
save 20.00

49.95

Bar Soap

15% off

Hardware Hand Tools - 20% off

Cereal
10% off

Canadian Flags

20% off

Keys Cut only - .99

Watch Bands

25% off

Mail Box Letters

25% off

Tintex Fabric Dye

.99

Vacuum Cleaner Bags - 25% off

Many Other Items Reduced to Clear

Codet Heavy Flannel Shirts

M, L, XL
save 13.00

29.95

Men's Hammill Work Pants

Navy or Grey
size 30-46

18.95

Men's Dress Socks

assorted
colours

25% off

in Shedden
764-2960

FAMILY OWNED SINCE 1922

PALMER'S

COUNTRY STORE
SUPERMARKET

GROCERIES, MEAT, PRODUCE, GIFTS, TOYS, WORKWEAR, PAINT,
HALLMARK CARDS, HARDWARE, STATIONERY, RUBBER BOOTS

85 Years
of Service

D'Italiano Bread

whole wheat,
sesame or
white
675g

3/5.00

D'Italiano Sausage or Crustini Buns

6/8/pkg

3/5.00

Country Harvest Bread

5 varieties
675g

2/3.00

DVD MOVIE RENTALS,
RUG DOCTOR STEAM CLEANER RENTALS,
KEYS CUT KNIVES & SCISSORS SHARPENED,
OPEN MONDAY-SATURDAY 8AM-6PM, FRIDAY UNTIL 9PM
PRICES IN EFFECT UNTIL SEPTEMBER 27TH

DRY CLEANING DEPOT,
PHOTOCOPYING, UNIQUE FRUIT BASKETS,
PREPAID PHONE TIME (30 VARIOUS COMPANIES),
WATCH BATTERIES & BANDS INSTALLED,
OUR SPECIALTY HOMEMADE STYLE PIES BAKED DAILY

Big Blowout Sale of Remaining Stock

50% off already reduced prices

Half of the lowest sticker price on an item
translates to 80% off reductions on many products

Friday & Saturday
November 7th & 8th

2 Days Only

Groceries, Hallmark Cards,
Workwear, Gifts, Toys, Books,
Health & Beauty, Hardware
-over \$20,000 of stock to be sold

in Shedd
764-2960

FAMILY OWNED SINCE 1922

PALMER'S

COUNTRY STORE
SUPERMARKET

GROCERIES, MEAT, PRODUCE, GIFTS, TOYS, WORKWEAR, PAINT,
HALLMARK CARDS, HARDWARE, STATIONERY, RUBBER BOOTS

85 Years
of Service

Help us clear
our shelves to
the bare walls!

We might not have all
the items you want but
we have great prices to make a
last visit worth your while.

Final Week

Going Out of Business Sale

We'll take an extra **10%** off already reduced prices

Greeting Cards
40% off

Baby Clothes
25% off

Sand Paper
25% off

Plumbing Supplies
20% off

Light Bulbs
20% off

Watches
40% off

Hardware Tape
20% off

Tremclad Paint
30%

Electrical Supplies
30% off

Batteries & Flash
lights - 20% off

Our families have been blessed with
almost 86 years of serving the
Southwold Community.

We would like to extend our thanks
for your business and we will treasure
the friendships built up over time.
Thanks also for your well wishes
for our future endeavours.

We hope and pray that this building will
be reopened to again serve the community

Bar Soap
15% off

Hardware Hand
Tools - 20% off

Cereal
10% off

Canadian Flags
20% off

Keys Cut
only - .99

Watch Bands
25% off

Mail Box Letters
25% off

Tintex Fabric Dye
.99

Vacuum Cleaner
Bags - 25% off

Hammill Workwear
Reduced to Clear

New price reductions
since last week

New mark downs daily this week.
Don't forget about the extra 10%
off your whole order.

in Shedden
764-2960

FAMILY OWNED SINCE 1922

PALMER'S

COUNTRY STORE
SUPERMARKET

GROCERIES, MEAT, PRODUCE, GIFTS, TOYS, WORKWEAR, PAINT,
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OPEN MONDAY-SATURDAY 8AM-6PM, FRIDAY UNTIL 9PM
PRICES IN EFFECT UNTIL

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PREPAID PHONE TIME (30 VARIOUS COMPANIES),
WATCH BATTERIES & BANDS INSTALLED,
OUR SPECIALTY HOMEMADE STYLE PIES BAKED DAILY

Shedden losing a friend

editor Sept. 29, 2008

Have you heard? Shedden will be losing a friend and a part of its community. Palmer's is closing its doors after 85 years in business. As a long time customer of many years, we would like to share some memories and attributes of this wonderful family business.

LETTERS YOUR OPINION

Customer service has always been a priority for this independent family run business and we customers have always experienced exemplary A-1 customer service. No matter how busy a day it was, you would be acknowledged or a minute or two as you came in to ask you how you or your family were doing. There was not a thing they would not do to get for you. If they did not have it, they would do their utmost to source it and if available they would get it from their multiple suppliers it would be on their shelves the next time you stopped and would continue to stock it for you.

Palmer's was an old-fashioned general store and so much more. Groceries yes, but also clothing for the whole family, hardware, toys and giftware. And we must mention the homemade pies of every variety you could think of and the rest of the baking - bread, tarts, muffins, rolls just to name a few.

Whether it be one of the owners or a member of their staff, you were made to feel that you

were their most important customer. Ralph - the matriarch (the glue that held the company together), Jean - Ralph's right hand (the flower lady; the pie maker) Brenda (office administration extraordinaire), Len (manager, dairy man, thanks for the 'So Good'), Murray P (bread and pop man, official carry out and PR man), Murray S. (the best baker, 'Murray the Tool Man' - hardware), Pat (giftware girl), Peggy (produce with a plus), Kim (meat assistant and always with a smile), Carol (cashier with a capital 'C'), Tammy ('new kid on the block' cashier). Thank you for the personal touch you all gave to your clientele!

One of our fond memories is shopping with our children. My son and daughter made sure to make the penny candy counter part of their 'shopping list'. And then there were mini shopping carts for the wee ones! They are so excited to be able to have their own carts to help with the grocery shopping. And then, midway through the store is the 'ramp'! An elevated slope where

the children race their carts up and down until their parents end their fun before a customer is hit by a runaway cart!

Not only did Palmer's think of the children, the seniors were offered 'the chair' should they tire and need to rest while their groceries were being gathered. 'The chair' was placed in prime location to be able to witness who was coming or going on 'the ramp' and the cashiers who visited with you in their spare time. And if you could not make it to the store, just call in your order and it would be promptly delivered to your home!

Are you a church or community organization? Palmer's would take orders for your upcoming event; figure out the quantities required and write up an account to be paid once your function had taken place. They kept records of which they referred to each time you came back. Oh, and if you ran out of an item, just call and they would open the store and bring the required product to your event. Count on someone from the store to sup-

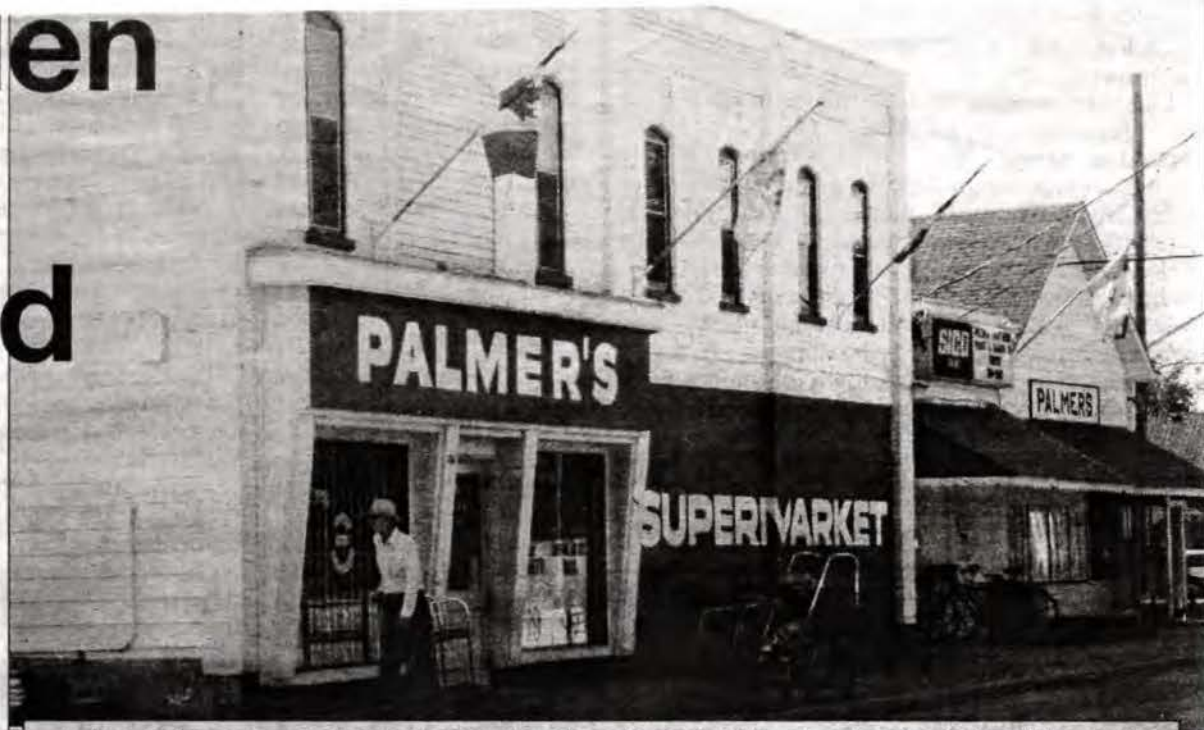
port your group by purchasing tickets. They were always in attendance. Be assured if there was a death in your family, Palmer's always delivered food to your home along with their condolences!

Each October, Palmer's celebrated the anniversary of the inception of their store. Complimentary anniversary cake or cookies and refreshments were offered while time was spent reminiscing about 'the good old days' or listening to music provided by a member of the community. Palmer's was truly a meeting place for the community of Shedden. Thank you

Palmer's, you were so much to your community and we hope you realize how much! An independent long-standing family business born with integrity, honest business practices and humble work ethic - never to be the same!

Palmer's, you will be missed! You did good. Good Luck.

Currie and Connie Silcox
RR 3 Shedden



Palmer's Supermarket was truly a meeting place for the community of Shedden, writes Currie and Connie Silcox. The store will be closing after 85 years in business. (T-J photo)

*Dora M. Arthur
Curator
Shedden W.S.
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